

# Chatura Dissanayake

Address: Alupotha, Ussapitiya via Mawanella, Kegalle | Postal Code: 71510

Phone: +94 76 223 9177 | Email: [consultchatura@gmail.com](mailto:consultchatura@gmail.com) | LinkedIn: [www.linkedin.com/in/chaturadissanayake](http://www.linkedin.com/in/chaturadissanayake)

Portfolio: [www.behance.net/atakatus](http://www.behance.net/atakatus) | Other Links: [linktr.ee/atakatus](http://linktr.ee/atakatus)

## Objective

Data-driven designer and visual storyteller with expertise in data visualization, branding, and digital marketing, seeking to leverage creative and analytical skills to deliver impactful solutions within dynamic, team-oriented environments.

## Professional Summary

Creative professional with over four years of experience in branding, data visualization, and digital marketing. Proficient in Adobe Creative Suite, Tableau, and Figma, specializing in crafting visually compelling and data-driven narratives that enhance user engagement and business outcomes.

## Work Experience

### Creative Graphic Designer, Fiverr, Kegalle District (Apr 2020 – Present)

- Customized design solutions to meet a diverse array of client requirements, emphasizing unique brand identities.
- Innovated in logo creation and book cover designs, collaborating with clients to bring their vision to life.
- Spearheaded social media graphics projects, significantly boosting online presence and audience interaction.

### Senior Graphic Designer, Verité Research, Colombo (Jun 2024 – Sep 2024)

- Created data visualizations and interactive dashboards to enhance decision-making and trend analysis.
- Led design system optimization, ensuring brand consistency and improved visual communication.
- Mentored junior designers on best practices, elevating design quality and team collaboration.

### Junior Graphic Designer, Verité Research, Colombo (Sep 2022 – Jun 2024)

- Orchestrated the creative direction for major campaigns, driving brand engagement and message clarity.
- Honed specialization in typography and layout, enhancing visual communication and content accessibility.
- Cultivated and delivered engaging design solutions, elevating the aesthetic standard of research publications.

### Video Editor, Fiverr, Kegalle District (Jun 2022 – Dec 2022)

- Managed and delivered video editing projects within stringent deadlines, ensuring content precision and quality.
- Leveraged Adobe Premiere Pro to weave compelling narrative structures, enhancing the viewer's experience.
- Cultivated and sustained robust client relationships through transparent communication and reliable project management.

### Typesetter, Self-Employed, Kegalle (Dec 2020 – Sep 2022)

- Upheld stringent accuracy standards in typesetting for a variety of printed and handwritten content.
- Demonstrated adaptability to different target audience preferences and content requirements.

### Creative Graphic Designer, Self-Employed, Kegalle District (Sep 2019 – Sep 2022)

- Propelled client engagement by innovating in branding material design, achieving a substantial increase in client transactions.
- Oversaw more than 50 graphic design projects from conception to fruition, reinforcing brand presence in the market.

### Freelance Graphic Designer, Echt Social, Colombo (Feb 2022 – May 2022)

- Provided consistent updates and design iterations to clients, ensuring alignment with project objectives.
- Generated captivating design content for social media platforms, enhancing user engagement and content reach.

## **Graphic Designer, Royal International School, Kegalle (Mar 2021 – Dec 2021)**

- Crafted educational materials with a focus on pedagogical effectiveness and visual appeal.
- Ensured the highest standards of quality and consistency across a range of printed educational publications.
- **Intern - Pre-Primary Teacher, Kegalle District (Jan 2021 – Feb 2021)**
- Facilitated educational staff with administrative and teaching support, optimizing classroom workflow.
- Contributed to a nurturing educational environment, assisting in classroom management and student engagement.

## **Qualifications**

- Design and Visual Communications, General, AOD (May 2022 – Dec 2022)
- High School Diploma in Arts, Trinity College Kandy (Jan 2006 – Oct 2020)
- Certificate in French Language and Literature, Alliance Française de Kandy (Jan 2016)

## **Technical Skills**

- Proficient in Adobe Creative Suite, focusing on design precision and creative expression.
- Expert in non-linear video editing and crafting compelling visual stories with Adobe Premiere Pro.
- Comprehensive experience in digital and print media design, ensuring versatile content creation.

## **Personal Skills**

- Innate problem-solving and creative conceptualization ability.
- Structured and focused approach to project management.
- Exceptional organizational skills, prioritizing time management and project efficiency.

## **Community and Volunteer Experience**

- Campaign Volunteer, Sri Lanka Unites (Aug 2020 – Jul 2023): Active participant in initiatives combatting hate speech and violence, fostering a culture of peace and dialogue.
- Community Development Volunteer, UN Volunteers (Mar 2022 – Jul 2023): Contributed to youth empowerment through leadership training and social cohesion projects.
- Designer, UN Volunteers (Aug 2020 – Present): Instrumental in planning and executing communication campaigns with a creative and impactful approach.
- Community Volunteer, Sarvodaya Shramadana Movement (Jul 2022 – Jul 2023): Engaged in community development programs, enhancing family welfare and support systems.

## **Achievements**

- Recognized for consistently exceeding project deliverables and meeting stringent deadlines, reflecting a strong work ethic and dedication to quality.
- Successfully navigated complex project requirements, leading to a reputation for reliability and high-performance outcomes in challenging environments.

## **Interests and Hobbies**

- Continuously enhancing skills in Visual Communication Design and Python for Data Visualization.
- Actively learning about the latest developments in graphic design and digital media.
- Engaging in community service and volunteer work, with a focus on making a positive impact in society.

## **Referees**

- Available upon request.